



CANDICE WISWELL, MA

UX Researcher & Behavioral Scientist

Portfolio: candicewiswell.com

 linkedin.com/in/candicewiswell/

 [upon request]

 Washington, D.C.

 [upon request]

I'm seeking a **User Researcher** role where I can apply my 9+ years experience using mixed-methods to conduct human-centered research. My career goal is to ethically and meaningfully improve products and user experiences.

EXPERIENCE

Lead User Experience (UX) Researcher & Founding Member

The UXR Lab

 June 2022 – Current  Remote

- Co-built a UX training lab of **200+** diverse, skilled researchers to deliver over **\$100k** in user research services to nonprofits, startups, and small businesses
- Led teams of **10+ UXRs** to strategize research methods and solutions that map to business goals; maximize quality and impact of user research insights
- Partnered with stakeholders to develop data governance best practices



Research Scientist

George Mason University, Psychology Dept

 Aug 2017 – Current  Fairfax, VA

- Designed and coordinated **6+** complex research studies, and collaborated on **3+**
- Tested **200+** adult participants using various cognitive neuroscientific methods
- Received **\$12k+** in grants, including NIH's National Eye Institute **Early Career Scientist Travel Grant** to present at 2022 Vision Sciences Society conference

Behavioral Research Scientist (Intern)

Next Century Corp (Acquired by CACI, Inc 2019)  June – Aug 2019  Falls Church, VA

- Collaborated with **cross-functional** teams to develop innovative technologies on a portfolio of projects for **DARPA's Social Sim** program, worth **\$3.5M**
- Improved ability to access, understand, and predict adversaries' use of global information systems to destabilize governments and jeopardize public safety

Instructor-of-Record (Graduate Teaching Assistant)

George Mason University, Psychology Dept

 May 2018 – Current  Fairfax, VA

- Taught **500+** students in Research Methods, Cognitive Psychology, Psychological Factors in Aging, and Science of Well-Being
- Received **Thank-A-Teacher Recognition** from students, and recognized as an **Outstanding Writing-Intensive "In Major" Instructor**
- Received student evaluation ratings above **4.9/5** for overall teaching

Lecturer of Psychology (FTE)

Texas State University, Psychology Dept

 Aug 2016 – Aug 2018  San Marcos, TX

- Taught **340+** students in Research Methods and supervised research projects
- Voted **Alpha Chi Favorite Professor**; received **Transfer Student Appreciation of Support** honor; student ratings **4.75/5** in teaching

Research Assistant

Texas State University, Psychology Dept

 Aug 2014 – Aug 2016  San Marcos, TX

- Won **Best Paper Award**; proposed a new paradigm of implicit cognitive bias
- Nominated for **Outstanding Graduate Student Scholar** award
- Received **\$7k+** grants, and prestigious recruiting **Graduate Merit Fellowship**
- Trained **5** lab assistants on equipment use, data collection, participant protocols

SKILLS

Quantitative & qualitative methods, data analysis, teaching, project management, stakeholder management, team lead

METHODS

Usability testing, remote testing, eyetracking, iterative prototype testing, journey maps, contextual inquiry, ethnography, 1:1 interviews, concept evaluation, card sorting, A/B testing, field research, survey design

TOOLS & LANGUAGES

Qualtrics, Matlab, SPSS, R, SQL, Figma, Miro, Notion, Trello, Slack, Otter.ai, Lookback, Surveyed, Canva, Photoshop, HTML/CSS

EDUCATION

PhD Psychology (May 2023)

George Mason University

MA Psychological Research

Texas State University

BA Psychology (cum laude)

Minor in Philosophy

Northern Kentucky University

UX Courses: LinkedInLearning

VOLUNTEER & SERVICE

- *Ad-Hoc Reviewer:* Brain; Journal of Homosexuality

- *Volunteer Social Sciences Judge,* Austin Energy's Regional Science Fair; Austin, TX

- *Student Research Award Reviewer,* Association for Psychological Science

- *Convention Volunteer* for many psychological associations

- Community volunteer

PAPERS & CONFERENCES

